









Features	Business Starter	Business Standard	Business Plus	Enterprise
 Gmail Business email	✓	✓	✓	✓
- Custom email for your business	✓	✓	✓	✓
- Phishing and spam protection that blocks more than 99.9% of attacks	✓	✓	✓	✓
- Ad-free email experience	✓	✓	✓	✓
 Meet Video and voice conferencing	100 participants	150 participants	250 participants	250 participants
- Meeting length (maximum)	24 hours	24 hours	24 hours	24 hours
- US or international dial-in phone numbers	✓	✓	✓	✓
- Digital whiteboarding	✓	✓	✓	✓
- Meeting recordings saved to Google Drive	✗	✓	✓	✓
- Polling and Q&A	✗	✓	✓	✓
- Noise cancellation	✗	✗	✗	✓
- In-domain live streaming	✗	✗	✗	✓

Features	Business Starter	Business Standard	Business Plus	Enterprise
 Drive Secure cloud storage	30 GB per user	2 TB per user	5 TB per user	As much as you need
- Drive File Stream	✓	✓	✓	✓
- Support for over 100 file types	✓	✓	✓	✓
- Shared drives for your team	✗	✓	✓	✓
 Chat Team messaging	✓	✓	✓	✓
- Turn history on or off by default	✗	✓	✓	✓
- Auto-accept invitations	✗	✓	✓	✓
- Chat outside of your domain	✗	✓	✓	✓
 Calendar Shared calendars	✓	✓	✓	✓
- Browse and reserve conference rooms	✓	✓	✓	✓
 Docs, Sheets, Slides Collaborative content creation	✓	✓	✓	✓
- Keep Shared Notes	✓	✓	✓	✓

Features	Business Starter	Business Standard	Business Plus	Enterprise
- Sites website builder	✓	✓	✓	✓
- Forms survey builder	✓	✓	✓	✓
- Interoperability with Office files	✓	✓	✓	✓
- Easier analysis with Smart Fill, Smart Cleanup and Answers	✓	✓	✓	✓
- Writing assistance with Smart Compose, grammar suggestions, and spelling autocorrect	✓	✓	✓	✓
- Custom branding for document and form templates	✗	✓	✓	✓
- Connected Sheets	✗	✗	✗	✓
 AppSheet Build apps without code	✗	✗	✗	✓
 Currents Engage employees	✓	✓	✓	✓
 Cloud Search Smart search	✗	1st party data	1st party data	1st & 3rd party data

Features	Business Starter	Business Standard	Business Plus	Enterprise
- 2-step verification	✓	✓	✓	✓
- Group-based policy controls	✓	✓	✓	✓
- Advanced Protection Program	✓	✓	✓	✓
- Endpoint management	Fundamental	Fundamental	Advanced	Enterprise
- Vault - Retain, archive, and search data	✗	✗	✓	✓
- Secure LDAP	✗	✗	✓	✓
- Data loss prevention (DLP)	✗	✗	✗	✓
- Cloud Identity Premium	✗	✗	✗	✓
- Context-aware access	✗	✗	✗	✓
- Security center	✗	✗	✗	✓
- S/MIME encryption	✗	✗	✗	✓
- Data regions	✗	✗	✗	✓
- Access transparency	✗	✗	✗	✓